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## Activity

*Launching EarthCARE is an event-filled time. There are in-service meetings to attend, EarthCARE Team meetings to initiate, a staff meeting at which to present the EarthCARE program for the first half of the year, a school assembly to prepare that will involve representatives from all the classes, some musical performances, drama, artwork and the program for the assembly itself. After the launch assembly, there is the first audit and the announcement of the first activity.*

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### Responsibilities

- To create the 'call to action' for the other staff and students
- To plan a communication campaign
- To create a project task list and timeline
- To create teams to work on specific parts of the project
- To apply for all permissions needed to run the event
- To obtain all supplies
- To run the event
- To arrange for and help with clean up
- To thank all who helped and participated

### Steps to Take

- In-service training
- Staff presentation
- Organizing the assembly
- Engaging teachers and classes to perform at the assembly – skits, art, music/dance
- Arranging a special place for the custodian in the assembly
- Arranging for the rehearsal
- Running the assembly

### Communications

- Announcements on the PA
- School newspaper and/or website
- EC web site
- Posters
- Visits to classes to announce and engage other students

### Stakeholder Involvement

- School admin
- Students
- Teachers
- Superintendents
- Parents / School Council
- Custodians



### ***Mentorship***

Mentorship with other EarthCARE Teams in your “family of schools”

### ***Role of Class***

- Each class would have a part of section of the assembly to organize and present
- It can be organized by the EarthCARE Team working with the other teachers